

TO: Interested Parties

FROM: Hart Research Associates

DATE: June 3, 2014

RE: 2014 How Housing Matters Survey Findings Show Seniors and the American Public See Housing Challenges Ahead for Aging Americans

After retirement, and as Americans age into their later years, seniors' housing needs are likely to change as they face a new and unique set of challenges. The most recent national MacArthur Foundation's How Housing Matters Survey reveals that the American public and seniors themselves see challenges ahead when it comes to the availability of housing that will meet seniors' financial, physical, and social needs adequately.

1 Americans recognize that their housing needs are likely to change as they grow older. Many seniors may choose or feel compelled to relocate, and the public believes that their own communities do not provide sufficient affordable housing for seniors.

- Moving or relocating is seen increasingly as the norm for retirees. Half (49%) of all adults say that, compared with 20 or 30 years ago, it is more likely today for seniors to move or relocate after retirement.
- Moving to a new house or apartment after retirement will likely pose new challenges as many Americans have concerns about the availability of adequate housing for seniors within their communities. Roughly three in five (59%) Americans and a similar proportion (56%) of seniors feel that in their own community, it is challenging for retired people or senior citizens to find affordable housing.

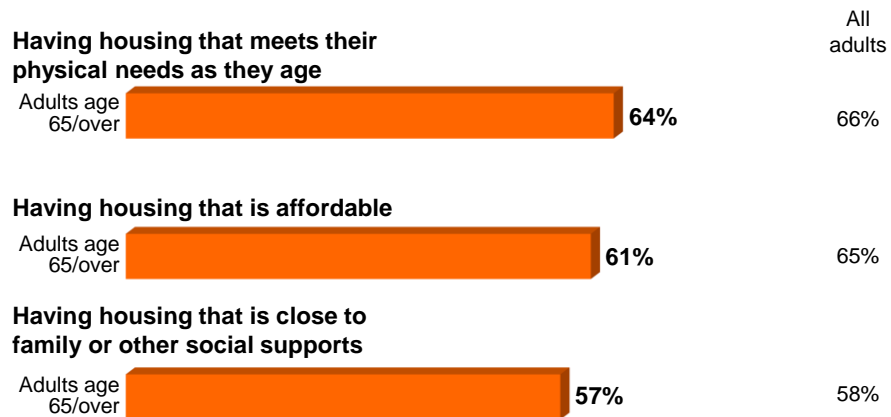
2 A solid majority of the public believe that their aging loved ones will face challenges accessing affordable housing that meets their physical and social needs. Seniors themselves also see difficulty ahead in finding housing that meets their multifaceted needs.

- The issue of affordability for retirees and seniors affects Americans in a real and personal way. More than three in five (65%) adults and a similar proportion (61%) of seniors say that their relatives and close friends who are getting older likely will face some or major challenges finding housing that is affordable.

- Furthermore, nearly two in three adults (66%) and seniors (64%) think it will be challenging for their loved ones to find housing that meets their physical needs as they age.
- Financial and physical needs notwithstanding, aging Americans also wish to be near their emotional and social support systems. However, roughly three in five Americans (58% of adults and 57% of seniors) believe their loved ones will face challenges finding adequate housing close to family, friends, and other social supports.

Will the people close to you who are getting older face challenges in having housing that meets these needs?

Proportions who say that the people close to them will face major or some challenges in each area:



Hart Research conducted quantitative public opinion research to inform the work of the John D. and Catherine T. MacArthur Foundation's How Housing Matters Initiative. Telephone interviews, including both landline and cell phones, were conducted from April 8 to 14, 2014, among a nationally representative sample of 1,355 adults. The complete 2014 How Housing Matters Survey is available at <http://www.macfound.org/programs/how-housing-matters/>.