

	BIG BETS	ENDURING COMMITMENTS	FIELD SUPPORT	AWARDS & SPECIAL PROJECTS
 <b>Focus</b>	Making impact on a specific problem or opportunity	Upholding, supporting, and advancing an ideal	Strengthening and building emerging fields	Supporting singular projects or individuals
 <b>Purpose</b>	Achieve desired impact and outcomes in a near-term timeframe	Long-term commitment to generate change	Contribute to knowledge, understanding, and structures of a field	Recognize and support distinctive, creative individuals and organizations to pursue their work
 <b>Theory of Change</b>	Strategies that combine to achieve or significantly contribute toward the time-limited goal	Pathways that combine to contribute to changes or improvements in the longer term	Activities and projects that combine to contribute to a stronger, more robust and resilient field	Supporting distinctive efforts for social change and creativity, each with their own modes of operating and expectations