

Proposal process reveals large and varied need for catalytic capital worldwide

The MacArthur Foundation launched the Catalytic Capital Consortium to inform and inspire impact investors globally. The Foundation is joined by its strategic partners, The Rockefeller Foundation and Omidyar Network, who share the belief that greater, more effective use of catalytic capital is essential to realizing the full potential of impact investing, including its role in helping achieve the UN Sustainable Development Goals.

Catalytic capital is an investment that accepts disproportionate risk and/or concessionary returns relative to a conventional investment in order to generate positive impact and enable third-party investment that otherwise would not be possible.

A CALL FOR PROPOSALS

To advance the Catalytic Capital Consortium, the MacArthur Foundation is investing up to \$150 million on a matching basis in funds or intermediaries that demonstrate the power of catalytic capital to bridge the financing gaps and unlock impact across a range of sectors and geographies.

In March 2019, the Foundation fielded more than 100 proposals, sourced through an invitational process. Overall, the responses revealed a significant unmet financing need and the wide-ranging importance of catalytic capital around the world.

AT A GLANCE

- 112 proposals received
- \$2.1 billion of catalytic capital requested
- · Geography: All major regions of the world
- Impact: 20 sectors and cross-cutting themes, including financing for small- and medium-sized enterprises, health, food and agriculture, energy, housing and community development, financial services, and education
- Catalytic capital uses: Prove out innovations, build up early-stage funds and enterprises, serve extremely poor or hard-to-reach populations, and work in challenging places
- Support: Substantial capital committed by diverse investors, including foundations, family offices, development finance institutions, NGOs, corporations, and mainstream financial institutions

REGIONS OF TARGETED IMPACT

Note: Several proposals target multiple locations.



For more information, contact CatalyticCapital@macfound.org.