AMERICANS FOR THE ARTS RELEASES LOCAL AND COMPARATIVE DATA FROM ARTS & ECONOMIC IMPACT STUDY

Over One Billion Dollars in Economic Activity Generated by Nonprofit Arts in Chicago, Greater Philadelphia, San Francisco, and Greater Washington, DC Area

Comparative Regions Show a 50% Increase in Economic Activity
Since Last Study Five Years Ago

CHICAGO, IL — June 6, 2007 — At a press conference at the Chicago Cultural Center, Americans for the Arts announced today the local and comparative results from its *Arts & Economic Prosperity III*, the most comprehensive economic impact study of the nonprofit arts and culture industry ever conducted in the United States. Data from 156 communities and regions, representing all 50 states, reveals that the nonprofit arts industry generates over one billion dollars of organization and audience expenditures in Chicago, the Greater Philadelphia area, San Francisco, and the Greater Washington, DC area. (The two largest U.S. cities, New York and Los Angeles, each with more than $1 billion in organizational expenditures, were excluded from this study to avoid inflating the national estimates.)

Twenty-five regions participated in this study and the previous study five years ago. Comparative data from these communities show an average increase of: 58 percent in organization expenditures, 50 percent increase in audience expenditures, and 50 percent in overall economic activity. Four regions: Mesa, AZ, Miami-Dade, FL, Boise, ID, and Newark, NJ, had increases of over 100 percent in economic activity since the last study. The regions that participated in both studies are as follows:

Anchorage, AK	Walnut Creek, CA	St. Cloud, MN
Homer, AK	Boulder, CO	St. Louis, MO
Dover, DE	Fort Collins, CO	Forsyth, NC
Chandler, AZ	Broward, FL	Portsmouth, NH/ME
Mesa, AZ	Miami-Dade County, FL	Newark, NJ
Phoenix, AZ	Boise, ID	Westchester County, NY
Tempe, AZ	Indianapolis, IN	Columbus/Franklin County, OH
Glendale, CA	Minneapolis, MN	Erie County, PA
		Lehigh Valley, PA

"What the local and comparative data shows is that not only are the arts a formidable business industry, it is a growth industry as well," stated **Robert L. Lynch**, president and CEO of Americans for the Arts. "These cities continued investment in the arts brought world-class museum exhibitions and extraordinary live performances to their audiences and revitalized communities. Throughout the country, the arts are a leader in economic development."

Nationwide, the *Arts & Economic Prosperity III* reveals that the nonprofit arts industry produces $166.2 billion in economic activity every year, resulting in $29.6 billion in federal, state, and local tax revenues. In addition, it generates the following: 5.7 million full-time equivalent jobs and $104.2 billion in resident household income.

Following is information on the economic impact of the arts for each of the 156 participating communities.

The *Arts & Economic Prosperity III* study shows that nonprofits arts support more jobs than there are accountants and auditors, public safety officers, and even lawyers, and just slightly fewer than elementary school teachers. Spending by nonprofit arts and culture organizations provide rewarding employment for more than just artists, curators, and musicians but they also directly support builders, plumbers, accountants, printers, and an array of other occupations.

This study documents the economic impact of the nonprofit arts and culture industry in 156 communities and regions (116 cities and counties, 35 multi-county regions, and 5 states), representing all 50 states and the District of Columbia. The diverse communities range in population (4,000 – 3,000,000) and type (rural to urban). Researchers collected detailed expenditure and attendance data from 6,080 nonprofit arts and culture organizations and 94,478 of their attendees to measure total industry spending. The project economists from the Georgia Institute of Technology customized input-output analysis models for each study region to provide specific and reliable economic impact data.

The *Arts & Economic Prosperity III* study was conducted by Americans for the Arts and supported by the Paul G. Allen Family Foundation, the John D. and Catherine T. MacArthur Foundation, and The Ruth Lilly Fund of Americans for the Arts. Americans for the Arts' local and statewide project partners contributed both time and financial support to the study. The full text of the report is available at www.AmericansForTheArts.org/EconomicImpact.

Americans for the Arts is the leading nonprofit organization for advancing the arts in America. With offices in Washington, DC, and New York City, it has a record of more than 45 years of service. Americans for the Arts is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. Additional information is available at www.AmericansForTheArts.org.

Summary Findings for 156 Partner Communities

State	Study Region	Population	Organization Expenditures	+	Audience Expenditures	=	Total Expenditures
National Estimate of Economic Impact			**$63.1 billion**		**$103.1 billion**		**$166.2 billion**
AK	City of Homer	5,364	$1,248,208		$1,405,193		$2,653,401
AK	City of Anchorage	275,043	$27,909,051		$17,246,202		$45,155,253
AL	Jefferson County	657,229	$61,454,822		$63,993,015		$125,447,837
AL	Greater Birmingham	1,634,707	$68,141,392		$68,306,654		$136,448,046
AR	Northwest Arkansas	367,295	$10,062,069		$6,148,305		$16,210,374
AZ	City of Tempe	161,143	$26,731,893		$1,256,763		$27,988,656
AZ	City of Chandler	234,939	$1,906,267		$5,215,164		$7,121,431
AZ	City of Mesa	442,780	$29,276,410		$18,296,619		$47,573,029
AZ	Pima County	924,786	$28,801,589		$28,740,607		$57,542,196
AZ	City of Phoenix	1,461,575	$133,013,296		$228,033,167		$361,046,463
AZ	East Maricopa County	838,862	$57,914,570		$24,772,704		$82,687,274
CA	City of Laguna Beach	24,127	$22,955,503		$31,903,052		$54,858,555
CA	City of Walnut Creek	64,196	$18,624,185		$37,581,797		$56,205,982
CA	Humboldt County	128,376	$7,855,161		$8,242,570		$16,097,731
CA	City of Fullerton	132,787	$60,399,446		$9,085,134		$69,484,580
CA	City of Pasadena	143,731	$138,328,543		$41,763,835		$180,092,378
CA	City of Glendale	200,065	$5,405,677		$7,084,902		$12,490,579
CA	Santa Cruz County	249,666	$15,717,132		$16,292,040		$32,009,172
CA	Santa Barbara County	400,762	$36,196,765		$41,403,715		$77,600,480
CA	Sonoma County	466,477	$28,379,119		$31,924,927		$60,304,046
CA	San Francisco	739,426	$459,701,497		$572,950,773		$1,032,652,270
CA	Santa Clara County	1,699,052	$113,310,880		$53,192,860		$166,503,740
CA	Riverside County	1,946,419	$41,073,193		$26,800,820		$67,874,013
CO	Gunnison County	14,226	$1,086,908		$4,359,638		$5,446,546
CO	City of Loveland	59,563	$5,122,439		$4,695,287		$9,817,726

CO	City of Boulder	91,685	$10,373,358	$17,207,535	$27,580,893
CO	City of Fort Collins	128,026	$5,326,585	$10,648,242	$15,974,827
CO	City of Colorado Springs	369,815	$35,076,435	$59,620,160	$94,696,595
CT	Greater Hartford	877,393	$144,806,388	$99,267,096	$244,073,484
DC	District of Columbia	550,521	$627,840,077	$118,923,541	$746,763,618
DC/VA/MD	Greater Washington	3,684,021	$1,210,408,146	$935,241,076	$2,145,649,222
DE	City of Dover	34,288	$4,229,978	$1,514,770	$5,744,748
DE	City of Wilmington	72,786	$42,959,197	$20,482,180	$63,441,377
DE	State of Delaware	843,524	$100,393,885	$41,970,839	$142,364,724
FL	City of Winter Park	28,179	$16,875,526	$18,567,495	$35,443,021
FL	City of Miami Beach	87,925	$49,079,156	$79,186,677	$128,265,833
FL	Bay County	161,558	$1,327,804	$1,856,657	$3,184,461
FL	City of Orlando	213,223	$36,755,118	$58,720,328	$95,475,446
FL	Alachua County	223,852	$22,199,470	$18,775,533	$40,975,003
FL	City of Miami	386,417	$276,518,070	$297,776,721	$574,294,791
FL	Pinellas County	928,032	$59,580,138	$100,129,427	$159,709,565
FL	Orange County	1,023,023	$58,679,955	$81,894,524	$140,574,479
FL	Palm Beach County	1,268,548	$87,347,096	$62,197,209	$149,544,305
FL	Broward County	1,777,638	$66,651,930	$87,318,747	$153,970,677
FL	Miami-Dade County	2,376,014	$420,103,077	$501,908,667	$922,011,744
FL	Central Florida	3,497,472	$77,633,226	$87,678,874	$165,312,100
GA	City of Savannah	128,453	$21,888,651	$24,743,875	$46,632,526
GA	City of Atlanta	470,688	$113,938,814	$160,866,007	$274,804,821
HI	Island of Maui	139,884	$11,615,033	$10,572,810	$22,187,843
IA	Iowa Cultural Corridor	512,887	$31,777,183	$31,303,523	$63,080,706
ID	City of Boise	193,161	$19,647,646	$18,376,411	$38,024,057
ID	Wood River Valley	12,172	$3,578,570	$2,604,423	$6,182,993
IL	Champaign County	184,905	$16,498,717	$8,654,148	$25,152,865
IL	City of Chicago	2,842,518	$658,827,812	$432,952,855	$1,091,780,667
IN	Saint Joseph County	266,160	$17,240,755	$13,236,739	$30,477,494
IN	City of Indianapolis	784,118	$181,936,937	$286,903,247	$468,840,184
KS	City of Salina	45,956	$11,907,597	$11,843,380	$23,750,977
KS	Sedgwick County	466,061	$27,588,190	$21,556,618	$49,144,808
KY	Louisville-Jefferson County	699,827	$107,025,328	$152,498,413	$259,523,741
LA	Northwest Louisiana	569,974	$34,390,953	$55,380,381	$89,771,334

MA	City of Pittsfield	43,860	$8,730,781	$8,300,532	$17,031,313
MD	City of Baltimore	635,815	$154,505,135	$115,570,436	$270,075,571
MD	Prince George's County	846,123	$10,756,105	$24,950,928	$35,707,033
MD	Montgomery County	927,583	$51,647,384	$65,398,529	$117,045,913
ME	City of Portland	63,889	$13,289,412	$15,354,455	$28,643,867
MI	Kalamazoo County	240,536	$51,363,599	$17,361,284	$68,724,883
MN	City of Saint Cloud	65,792	$3,379,448	$1,439,006	$4,818,454
MN	City of Saint Paul	275,150	$184,100,469	$125,987,636	$310,088,105
MN	City of Minneapolis	372,811	$233,345,767	$94,668,144	$328,013,911
MN	North Central Minnesota	79,742	$589,246	$1,410,421	$1,999,667
MN	Northwest Minnesota	87,313	$560,912	$744,729	$1,305,641
MN	East Central Minnesota	157,444	$2,266,376	$6,090,369	$8,356,745
MN	Minnesota Brainerd Lakes Region	159,868	$685,425	$335,026	$1,020,451
MN	Minnesota Lake Region	216,306	$5,315,425	$8,231,472	$13,546,897
MN	South Central Minnesota	225,211	$2,686,446	$6,196,826	$8,883,272
MN	Southwest Minnesota	283,491	$1,095,259	$912,941	$2,008,200
MN	Minnesota Arrowhead Region	322,193	$7,127,559	$23,966,426	$31,093,985
MN	Washington and Chisago Counties	367,295	$1,501,679	$2,191,036	$3,692,715
MN	Central Minnesota	373,641	$6,288,880	$2,674,870	$8,963,750
MN	Southeast Minnesota	480,603	$6,862,136	$10,992,616	$17,854,752
MN	Minnesota Twin Cities' Metro Region	2,746,987	$452,368,049	$267,136,805	$719,504,854
MN	State of Minnesota	5,132,799	$485,845,713	$352,681,956	$838,527,669
MO	City and County of St. Louis	1,349,028	$276,951,103	$284,258,446	$561,209,549
MO/KS	Kansas City Metropolitan Region	1,609,434	$193,702,895	$85,625,136	$279,328,031
MS	Lauderdale County	77,218	$940,435	$1,947,039	$2,887,474
MT	City of Missoula	62,923	$12,012,169	$22,359,132	$34,371,301
NC	Buncombe County	218,876	$16,757,152	$48,370,771	$65,127,923
NC	Forsyth County	325,967	$55,656,631	$48,130,840	$103,787,471
NC	Guilford County	443,519	$13,834,549	$16,896,928	$30,731,477
NC	Wake County	748,815	$43,736,984	$62,025,896	$105,762,880
NC	Mecklenburg County	796,372	$61,939,651	$96,020,123	$157,959,774
ND	Greater Minot	78,817	$4,023,678	$4,539,462	$8,563,140
ND	State of North Dakota	636,677	$46,728,731	$55,035,704	$101,764,435
ND/MN	Fargo-Moorhead Region	184,857	$17,346,252	$23,969,353	$41,315,605

NE	City of Lincoln	239,213	$20,784,825	$15,483,822	$36,268,647
NH/ME	Portsmouth Seacoast Area	36,368	$12,656,169	$25,524,425	$38,180,594
NJ	City of New Brunswick	50,156	$20,606,608	$15,968,028	$36,574,636
NJ	City of Newark	280,666	$74,246,095	$103,410,306	$177,656,401
NM	Doña Ana County	189,444	$2,022,595	$1,830,851	$3,853,446
NV	Clark County	1,710,551	$69,656,627	$134,654,551	$204,311,178
NY	Ulster County	182,693	$3,137,910	$838,505	$3,976,415
NY	Orange County	372,893	$9,107,489	$7,022,104	$16,129,593
NY	Monroe County	733,366	$133,602,465	$65,270,925	$198,873,390
NY	Westchester County	940,807	$72,019,403	$47,856,516	$119,875,919
NY	Suffolk County	1,474,927	$33,185,172	$20,813,501	$53,998,673
NY	Greater Buffalo	1,147,711	$92,968,332	$62,325,702	$155,294,034
OH	City of Mansfield	50,615	$4,251,562	$1,955,502	$6,207,064
OH	Greater Columbus area	1,090,771	$149,647,317	$180,744,508	$330,391,825
OH/KY/IN	Greater Cincinnati	1,940,545	$171,742,868	$108,113,845	$279,856,713
OK	City of Tulsa	382,457	$3,289,985	$19,913,838	$23,203,823
OR	Josephine County	80,761	$913,074	$1,894,672	$2,807,746
OR	Greater Portland	1,523,690	$166,729,911	$151,534,107	$318,264,018
PA	City of Lancaster	54,757	$9,819,873	$18,042,766	$27,862,639
PA	Bradford County	62,537	$1,844,911	$2,059,477	$3,904,388
PA	Somerset County	78,907	$975,410	$1,334,396	$2,309,806
PA	Lackawanna County	209,525	$10,762,375	$6,246,988	$17,009,363
PA	Erie County	280,446	$8,213,973	$6,688,309	$14,902,282
PA	Luzerne County	312,861	$8,117,188	$8,088,241	$16,205,429
PA	Allegheny County	1,235,841	$230,695,220	$110,867,640	$341,562,860
PA	Philadelphia County	1,463,281	$603,024,745	$682,684,314	$1,285,709,059
PA	Lehigh Valley	680,159	$68,599,918	$100,509,549	$169,109,467
PA	Greater Harrisburg	1,546,753	$34,444,815	$27,670,193	$62,115,008
PA	Greater Philadelphia	3,890,181	$644,672,957	$691,251,569	$1,335,924,526
PA	State of Pennsylvania	12,429,616	$1,033,177,398	$960,994,522	$1,994,171,920
RI	City of Providence	176,862	$40,626,610	$71,183,167	$111,809,777
SC	Greater Columbia	575,350	$26,802,104	$29,453,402	$56,255,506
SD	Black Hills Region	178,840	$22,670,258	$139,411,993	$162,082,251
TN	Nashville-Davidson County	549,110	$130,174,511	$68,369,723	$198,544,234
TX	City of Abilene	114,757	$5,488,972	$12,364,527	$17,853,499

TX	City of Austin	690,252	$133,544,608	$138,150,328	$271,694,936
TX	City of Houston	2,016,582	$270,036,564	$356,291,515	$626,328,079
UT	Iron County	38,311	$9,168,580	$13,296,775	$22,465,355
VA	City of Fairfax	21,963	$6,568,825	$4,684,909	$11,253,734
VA	City of Alexandria	135,337	$13,641,881	$66,367,513	$80,009,394
VA	Arlington County	195,965	$77,806,026	$7,485,611	$85,291,637
VA	Fairfax County	1,006,529	$40,439,712	$37,305,884	$77,745,596
VT	Windham County	44,143	$1,705,184	$1,873,009	$3,578,193
VT	Greater Burlington area	149,613	$17,727,731	$9,165,266	$26,892,997
WA	Bainbridge Island	21,951	$4,882,708	$3,778,825	$8,661,533
WA	Whatcom County	183,471	$8,639,396	$5,463,163	$14,102,559
WA	City of Tacoma	195,898	$18,896,260	$17,862,058	$36,758,318
WA	City of Seattle	573,911	$211,450,053	$118,967,091	$330,417,144
WI	Pierce County	39,102	$1,169,892	$2,264,949	$3,434,841
WI	Polk County	44,329	$838,797	$1,620,388	$2,459,185
WI	City of La Crosse	50,287	$1,308,924	$1,278,333	$2,587,257
WI	City of Oshkosh	63,485	$3,133,175	$2,892,660	$6,025,835
WI	St. Croix County	77,144	$3,330,942	$3,098,910	$6,429,852
WI	Marathon County	128,941	$5,736,798	$4,029,995	$9,766,793
WI	Dane County	458,106	$58,800,068	$52,202,493	$111,002,561
WI	Milwaukee County	921,654	$145,305,887	$90,103,155	$235,409,042
WI	Northeast Wisconsin	374,625	$5,755,072	$4,996,733	$10,751,805
WI	Greater Milwaukee	1,968,951	$154,608,779	$95,111,405	$249,720,184
WI	State of Wisconsin	5,536,201	$247,127,217	$170,928,569	$418,055,786
WI/MN	St. Croix Valley Region	527,870	$6,841,310	$9,609,551	$16,450,861
WV	City of Wheeling	29,639	$4,066,012	$4,286,001	$8,352,013
WY	Teton County	19,032	$18,221,918	$47,378,418	$65,600,336

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