Theory of Change Narrative

IF *On Nigeria* 2.0 provides support to civil society organizations (CSOs), the media, entertainment and faith-based organizations, and government actors **AND** facilitates collaboration across and beyond those groups, **THEN** grantees will take action against corruption using a variety of complementary tactics **AND** engage citizens, other organizations, and government officials and institutions in their work, **THEREBY** enabling voice and teeth actors to identify, learn about, and address the drivers of corruption, **AND** collectively establish the foundations of a robust, self-sustaining accountability ecosystem in Nigeria.

IF voice and teeth actors collectively establish a robust, self-sustaining accountability ecosystem in Nigeria, **THEN** they will, over time, broaden and deepen the scope of that ecosystem, **AND** encourage officials, citizens, and policymakers throughout Nigeria to take action to prevent, reject, and prosecute corruption.

IF officials, citizens, and policymakers throughout Nigeria increasingly take action to prevent, reject, and prosecute corruption, **THEN** they will contribute to improvements in transparency, participation, and ultimately, accountability for public officials, **THEREBY** establishing a virtuous circle through which more accountability reinforces transparency and participation, reducing corruption in Nigeria in the long term.

Theory of Change Graphic

Exhibit 1 presents a visual representation of the *On Nigeria* 2.0 theory of change. In this visual, the overall goal—the reduction of corruption—is part of a dynamic, cyclical process.

The accountability ecosystem draws nourishment from the **roots**: the point at which module-level outcomes feed into and support the strategy-level TOC. This flourishing, self-sustaining accountability ecosystem, founded on the outcomes captured in the module-level TOCs, and here shown as a strong **trunk**, represents the voice and teeth dynamics of the social accountability sandwich strategy. The trunk in turn contributes to a range of specific anticorruption results represented as **branches**. These results ultimately generate transparency, accountability, and participation in the **foliage**, thereby contributing to the reduction of corruption in Nigeria. Reduced corruption itself provides momentum (represented by the sun), which in turn feeds the roots and strengthens the entire tree.

Exhibit 1: Visual Representation of *On Nigeria* 2.0's Theory of Change