



Strengthening Collaborations for Greater Impact

REBOOT



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Partners United

Collaborations and partnerships are strengthened through shared learnings and knowledge exchange between various stakeholders within a system. These are made even smoother with an interactive civic tech platform. The Partners United Platform is designed and developed to serve the accountability ecosystem in Nigeria.



Why Partners United?

The Shehu Musa Yar'adua Center (SMYF) and Reboot went through a design research process on information needs and use of actors in the accountability ecosystem. The findings from this process informed the redesign of the previous PUAC platform from a repository of information to an interactive platform for knowledge sharing and exchange.

In response to the information needs and uses of partners, the updated platform now enables the storage, sustainability and longevity of accountability partners' work beyond even funding restrictions. The redesigned Partners United Platform now serves to;

- **Bring together and foster Communities of Practise for accountability within the ecosystem.**
- **Sustain the work tools, resources and ideas of accountability actors through a continuous exchange of information.**
- **Optimize organic collaborations and increasing the vibrancy of ecosystem interactions.**



The Platform Refreshed

How Information Flows

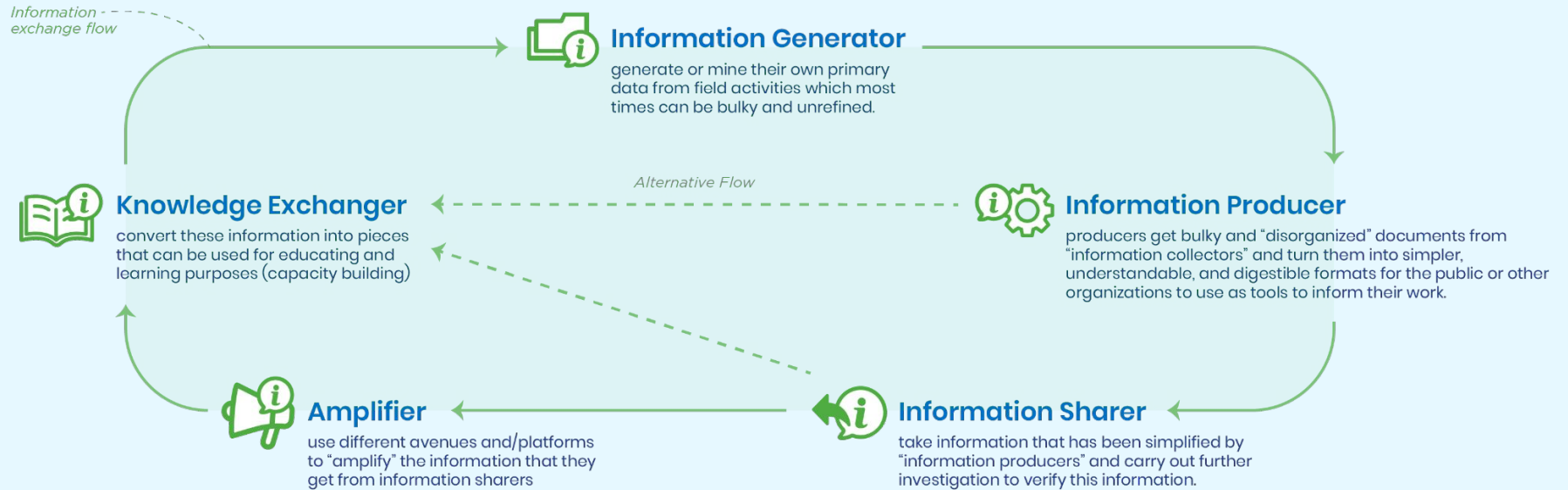
Information and knowledge exchange play a vital role in how programs and interventions are designed and deployed in the communities they seek to serve and also in how the ecosystem constantly thrives. This usually begins at the point of generation to the point of active exchange between stakeholders. This flow influenced the ways partners worked with each other.

Within the ecosystem, information is generated from actively gathering data from the field which is then saved into a database (this can be digital or analogue), these are usually raw and unorganized data sets. However, as it moves from the point of generation, it begins to take a more organized and digestible form therefore becoming useful for other users of the information and the public for consumption.

An added layer of knowledge exchange happens when tools and resources developed by partners are shared for other members of the accountability ecosystem to access and/or replicate in their own work.

The following diagram illustrates clearly how this happens.

Information Systems Flow





Key Features of Partners United

The Home Page

The Home page manages all the information that is housed on other pages of the platform. This helps the user to see all the tailored information they have chosen as their interest and can easily navigate through to other pages.

The About Us, Knowledge Resources, and Sign-in buttons are located on the menu button, making it easier to access all trending posts, active partners, and upcoming events, as well as be recognized as a hub for content creation.

The screenshot displays the Partners United 2.0 Home Page interface. At the top, there is a navigation bar with the logo, a search bar, and links for Home, About Us, Events, and Knowledge Resources. The main content area is divided into several sections:

- Trending Posts:** A grid of four featured posts. Each post includes a profile picture, name, and a category tag (Links or Articles). The posts are:
 - Amara Nwankpa: Grant Opportunity For CSOs Working In Abuja, Lagos Or Enugu. Includes a 'Visit URL' link.
 - Immaculata Agiamoh: Rivers State Procurement Law 2008. Includes a 'Download attachment' link.
 - Immaculata Agiamoh: Ebonyi State Procurement Law. Includes a 'Download attachment' link.
 - Immaculata Agiamoh: Credible Voices For Nigerian Democracy, USAID. Includes a 'Visit URL' link.
- Latest Events:** A section with a green header. It features a post titled 'Building A Community Of Practice Around Accountability In Nigeria' by Partners United Against Corruption, dated 20 May, 2021 - 20 May, 2021. A 'View all events' link is provided.
- Reboot:** A section with a white header and a 'Create Post' button. It features a post from SHEHU MUSA YARIADUA FOUNDATION, dated April 21 2021, 9:39 am, titled 'Abia Assembly Embarks On Oversight Functions Of Roads Under Construction' from November 15, 2019. It includes a 'Visit URL' link and engagement metrics: 1 person liked this, 3 views, and 0 comments.
- Subscribe To Topics:** A section with a blue header. It lists four topics with corresponding icons and a bookmark icon:
 - Open Contracting
 - Fair Elections
 - Freedom of Information
 - Open Corruption Cases
- Follow Us:** A blue button at the bottom left.

The URL <https://partnersunited.org> is visible in the bottom left corner.

The Knowledge Hub

The knowledge hub feature serves as the platform's knowledge hub. It contains all content uploaded to the platform in various formats.

Full-text searches make it simple to find content, and search criteria can include any combination of topics, knowledge resources, post types, or content details such as comments.

All content searches are quick, and results are displayed right away.

The screenshot displays the Partners United Knowledge Hub interface. At the top, there is a navigation bar with the Partners United logo, a search bar, and links for HOME, About PU, Resources, and Topics. A red SIGN IN button is located on the right side of the navigation bar.

The main content area is divided into several sections:

- PDF Documents:** A grid of four PDF documents, each with a red Adobe PDF icon and a title. The titles are: "Ebonyi State Procurement...", "Rivers State Procurement...", "Adamawa State Procurement...", and "2018 Borno State Budget". Each document is attributed to Immaculata Agiamoh (except for the Borno State Budget, which is by Zainab Ilyasu) and is dated "3 months ago".
- Upcoming Events:** A green header section with the title "Upcoming Events". It features a card for a "Wedding Party" with the subtitle "wedding party coming up this weekend" and the dates "6 Mar - 1 Apr". There is an "Attend" button and a "SEE MORE EVENTS" button.
- Article Preview:** A card titled "Title Of Article" with the subtitle "Content". It features a red Adobe PDF icon and a "Download Attachment" button. Below the article title, it shows "0 Comments", "Seen by 0", "0 Useful", and "Save" options. There are also social media share icons for Facebook and Twitter.
- Follow Us:** A section with social media icons for Facebook, Twitter, and YouTube. It lists links for "About", "Resources", "Topics", "Events", "Privacy Policy", and "Terms of Use".
- Subscribe To Topics:** A blue header section with a list of topics, each with a plus sign in a blue circle: "Anti-Corruption Initiatives", "Fair Elections", "Open Government", "Procurement", and "Fiscal Transparency".
- Infographic:** A card titled "Painting Africa" by "Yar'Adua Foundation", dated "4 days ago". It is categorized as "Infographic" and "Posted in Women and Girls". The content area is currently blank.

The User Profile Page

The user profile page will contain all of the user's relevant contact information, allowing for interaction both on and off the platform.

With this feature, partners can personalize their experience in order to tailor their feeds to show information and other resources most useful to them.

A user will be able to get updates on various topics, partners, and individuals of interest to them, as well as interact on the live feed on a regular basis.

The screenshot displays the user profile page for Maria Unawu. The page layout includes a top navigation bar with the Partners United logo, a search bar, and links for Home, About PU, Resources, and Topics. The user's name, Maria Unawu, and profile picture are prominently displayed. Below the profile picture is a 'Change Picture' button. The user's organization is listed as Reboot, and social media links for Facebook, Twitter, Instagram, and YouTube are provided. A 'Get Email Notifications' toggle is set to 'No'. The 'Topic Subscriptions' section shows buttons for Anti-Corruption initiatives, Fair Elections, Open Government, Procurement, and Fiscal Transparency, with a 'View more topics' link. At the bottom, there is a 'Tickets' section with a table header and a table with columns for No, Date, Subject, Message, and Status.

Message Inbox

Recent Posts

Yar'Adua Foundation [Link](#)

The Nation; The E-Governance Imperative

The introduction of an e-governance system will promote good governance and improve public service.

See more...

about a month ago

Yar'Adua Foundation [Link](#)

NNPC Recommits To Transparent Operations

See more...

about a month ago

Yar'Adua Foundation [Link](#)

Tackling Corruption And Promoting Transparency In Nigeria.

Search

Home About PU Resources Topics

Maria Unawu

Maria Unawu [✉](#)
Designation [✉](#)

Organisation Reboot

Social media [f](#) [t](#) [i](#) [y](#) [✉](#)

Get Email Notifications: [No](#)

Topic Subscriptions

[Anti-Corruption initiatives](#) [Fair Elections](#) [Open Government](#) [Procurement](#) [Fiscal Transparency](#)

[View more topics](#)

Tickets

<input type="checkbox"/> No	Date	Subject	Message	Status
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Tip: How to use the platform

Step 1

Visit
www.partnersunited.org



Step 2

Create an
account



Step 3

Customize your
interests



Step 4

Interact and
Engage



A Typical Platform User

Archetypes of the current and future
users of the PU platform



Information Generator

NAME
Mayowa

AGE
39

LIVES IN
Kaduna

OCCUPATION
**Deputy Director, Partnerships,
Universal Basic Education
Commission**

Bio

Mayowa, a father of 3 children, is a civil servant who for the past ten (10) years has worked hard and risen to the position of Deputy Director. As an educationist he has also volunteered his time to supporting early childhood education as he believes all children deserve a good education.

Information Share

As Deputy director, he oversees both the technical and infrastructural aspects of primary education delivery in the communities across the 23 local governments of Kaduna state. As such, he generates a lot of data daily on the education curriculums being used and circulates these to schools across the state. Because he oversees the procurement, maintenance and management of primary education infrastructure as well, he also shares tender information for procurement processes.

Information Use

As part of his numerous duties as Deputy Director, he manages his institution's partnership portfolio which includes a group of independent monitors who collect and share valuable data on project execution in local communities.

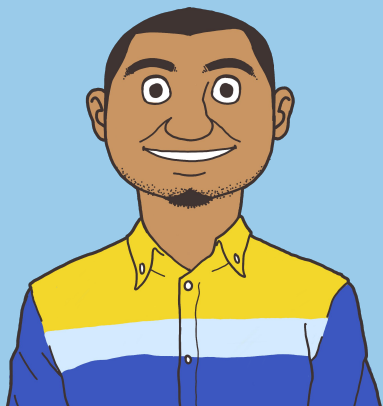
Levels of Information Use & Share

Use

Low ----- High

Share

Low ----- High



Information Producer

NAME
Lawrence

AGE
30

LIVES IN
Lagos

OCCUPATION
**Program Officer,
BudgIt**

Bio

Lawrence is a vibrant young man who is passionate about fiscal transparency. In his role as program officer at BudgIt, he has spent the last five years translating technical analysis documents into easy to understand infographics with equally poignant messaging that communicates the findings succinctly.

Information Share

As a program officer, he manages the collection, analysis and simplification of raw data, simplifies these and makes it available through his organization's websites and social media handles. He also finds avenues to pass on his knowledge to other professionals in the accountability space, who are looking to find the best ways to break down and simplify technical and often bulky data that they often use for their work.

Information Use

Mayowa is constantly in search of state and national budget documents including budget performance from government Ministries, Departments and Agencies. He is also very interested in getting feedback from citizens who are interested in budgeting processes in the country.

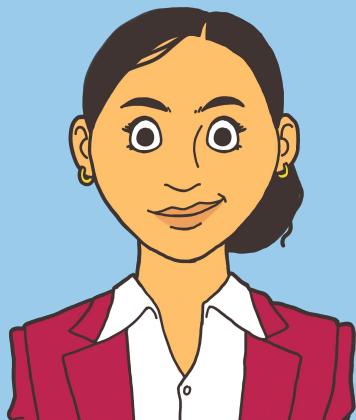
Levels of Information Use & Share

Use

Low ----- High

Share

Low ----- High



Information Sharer

NAME
Chinenye AGE
32

LIVES IN
Abuja

OCCUPATION
Senior Program Officer
*International Centre for
Investigative Reporting*

Bio

Chinenye is a 15 year media veteran who is respected both within her organization and media networks across the country. As a Senior Program officer at the non-profit media organization where she currently works, she oversees a team of in-house and freelance investigative journalists spread across the country who report on development issues happening from national to community levels.

Information Share

As part of her work, she edits numerous stories weekly and is constantly looking for ways to disseminate these reports and make sure that people who can be affected or influenced by a particular story are able to access it.

Information Use

Given that she is passionate about anti-corruption and improved governance, Chinenye is interested in getting leads that she can share with other journalists to investigate and report on. In addition, because she sifts through a lot of information daily, she tries to find the most efficient ways to verify claims, statistics, data and other information to make sure that the stories she publishes are verifiable and factual.

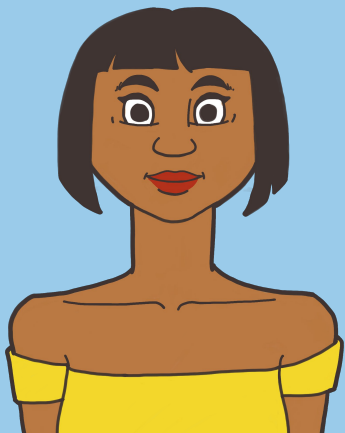
Levels of Information Use & Share

Use

Low -----●----- High

Share

Low -----●----- High



Knowledge Exchanger

NAME

Didi

AGE

29

LIVES IN

Cross River

OCCUPATION

Co-Founder,*The Education Center (TEC)*

Bio

Didi studied law and international relations and is a passionate advocate for inclusive development and gender equity. Her passions informed her decision to co-found a non-governmental organization in Cross Rivers. Her organization is focused on improving the livelihoods of youth across the state by increasing their access to good education and nurturing their entrepreneurial skills.

Information Share

As a co-founder, she directs a team of education experts to develop tools and resources that her organization uses to educate the youth in the state, and she also shares these resources with both private and public schools in the state to include in their curriculum. Her resources are open-sourced and she is always looking for avenues to share them with others who might find them useful.

Information Use

Didi is a voracious reader and is always looking for ways to improve her knowledge as well as learn more about the latest global best practices on development and education. In addition, she knows that true impact comes from building the right partnerships with organizations with a shared vision as hers, and so she looks out for forums or networks where she can find these potential partners.

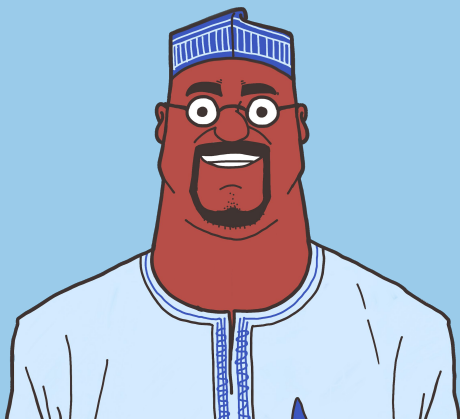
Levels of Information Use & Share

Use

Low ----- High

Share

Low ----- High



Knowledge Exchanger

NAME
Abubakar

AGE
35

LIVES IN
Lagos

OCCUPATION
Executive Director,
*Progressive Impact Organization for
Community Development (PRIMORG)*

Bio

Abubakar began his career as a radio broadcaster where he hosted and moderated conversations and interviews on a variety of topics. As a media professional, he sees himself as an advocate as well, and so uses his platform to advocate for increased government accountability on issues that affect everyday people.

Information Share

As a media advocate, he works hard to ensure that critical development issues or topics addressed are seen to a logical conclusion, and so he is constantly trying to find new avenues or channels to further share the stories he has worked on, and keep the conversations in the spotlight until there is a concrete response from government.

Information Use

Abubakar keeps his ears to the ground and is constantly gathering information from news sources that enable him to fact-check and verify the information he gathers from the field. In addition, he likes to stay informed on the latest happenings and discussions within various professional networks which help inform his analysis of critical national and international topics.

Levels of Information Use & Share

Use

Low ----- High

Share

Low ----- High

Successful Collaborations

...and opportunities the platform presents for
building and sustaining them

Media and Civil Society Collaborating to Hold an Elected Official Accountable

Collaborators: International Centre for Investigative Reporting + Socio-Economic Rights And Accountability Project (SERAP)

Opportunity	Process	Impact
<p>ICIR supported a mainstream journalist to carry out an investigation into an abandoned water project in his community.</p> <p>SERAP through the published investigative report spotlighted the gross corruption and misuse of public funds and advocated for the completion of the project.</p>	<p>As part of its periodic training of journalists to do investigative reports, ICIR facilitated a journalist to conduct a four-month investigation into an abandoned water project.</p> <p>The published 2-part investigative report exposed that the Osun State Deputy Speaker, House of Representatives had misappropriated N1.8 billion meant for the project.</p>	<p>ICPC invited the Deputy Speaker for questioning, and he agreed to complete the project. The project infrastructure (reservoir) has been completed, but there is still no water.</p>

Platform advantage

The Partners United platform can be used as an effective tool to raise awareness around corruption activities and get other media houses and civil societies to either get involved or use the same approach for their initiatives.

CSOs Collaborating to Promote Integrity in Public Service

Collaborators: Accountability Lab + Progressive Impact Organization for Community Development (PRIMORG)

Opportunity	Process	Impact
<p>Accountability Lab’s “Integrity Icon” program seeks to tackle corruption by “naming and faming” honest government officials. However, they were limited in the number of media platforms at their disposal to reach across Nigeria to build followership for the program and build the reputation of honest public servants.</p>	<p>Accountability Lab followed up with PRIMORG to discuss collaboration around their Integrity Icon program, and they eventually signed an agreement that enables Accountability Lab to leverage PRIMORG’s media platforms to host the 2020 government officials selected as Integrity Icons to share their compelling personal journeys standing up for integrity in a systemically corrupt environment with a wider audience.</p>	<p>Through this collaboration, Accountability Lab has built a wider and more engaged followership and expanded its reputation and interest in the Integrity Icons program. By leveraging PRIMORG’s radio platforms, Integrity Icons appeared on two leading radio stations, KissFM and Raypower, and reached an estimated 2 million listeners.</p>

Platform advantage

The Partners United platform can help more civil society organizations leverage each other’s media platforms to reach more people, build a stronger followership for their initiatives, and accountable governance more generally; this is especially important for national programs that seek to reach across Nigeria’s diverse cultural regions.

Frequently Asked Questions

1. What kind of knowledge/resource should you put on the platform?

The Partners United Platform supports all kinds of information. You can share your impact stories, progress reports and knowledge bits in various file formats including multimedia formats (e.g PDFs, xlsx, .csv, jpg, mp4)

2. How can others access data that is shared on the platform

To access the data on the platform, you need to sign in and register.

3. Who can you reach out to if you have challenges using/navigating the platform?

You can use the platform's "Contact Us" page to send an enquiry or you can send an email to sayo@yaraduafoundation.org and the team at the Shehu Musa Yar'adua Foundation will respond in record time



For more information

Email: info@partnersunited.org

Partners United 2.0

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