POLL RESULTS

Methodology

The following results are taken from the 2010 Penn Schoen Berland National Post-Election poll.

The study was conducted online from November 6-8, 2010 among 1200 Americans who voted in the 2010 mid-term election.

The margin of error for the study is +/- 2.83% at the 95% confidence level and larger for subgroups. Certain questions were split sampled to reduce respondent fatigue.

Penn Schoen Berland (PSB), a member of Young & Rubicam Brands and of the WPP Group, is a global research-based consultancy that specializes in messaging and communications strategy for blue-chip political, corporate, healthcare, and entertainment clients.

1.   Given the current challenges facing our nation, how important is it to you that the next Congress takes steps to reduce the national debt?

(%) Voters		Gender		Party			Age			Race			Region				Income			
		M	F	D	R	I	<35	35-49	50+	Wht	Blk	Hsp	NE	MW	S	W	<30k	30-50k	51-75k	>75k
Very important	72	74	71	59	83	74	69	76	71	71	79	81	68	71	76	73	60	76	80	71
Somewhat important	24	22	25	33	16	21	27	23	23	24	13	19	29	25	19	23	33	20	19	25
Not very important	3	3	3	5	1	3	4	1	4	3	8	0	3	1	4	3	6	2	1	3
Not at all important	1	2	1	2	0	1	0	0	2	2	0	0	0	4	1	1	1	2	0	2

2.   In trying to reduce the national debt, which of the following comes closest to your view?

(%) Voters		Gender		Party			Age			Race			Region				Income			
		M	F	D	R	I	<35	35-49	50+	Wht	Blk	Hsp	NE	MW	S	W	<30k	30-50k	51-75k	>75k
The next Congress should reduce the national debt through spending cuts only	60	59	60	41	76	61	55	58	62	62	40	58	56	58	65	59	55	63	55	66
The next Congress should reduce the national debt through a combination of spending cuts and tax increases	35	35	35	49	20	37	39	34	34	34	44	36	38	35	32	36	38	33	43	29
The next Congress should reduce the national debt through tax increases only	5	6	4	9	4	2	5	8	4	4	15	6	6	7	3	6	7	5	2	5

Economic uncertainty remains high

3. Do you think the US economy will improve next year, stay about where it is now or get worse than it is now?

(%) Voters		Gender		Party			Age			Race			Region				Income			
		M	F	D	R	I	<35	35-49	50+	Wht	Blk	Hsp	NE	MW	S	W	<30k	30-50k	51-75k	>75k
Improve	**41**	37	44	49	39	32	43	44	39	37	57	56	40	42	42	39	34	46	39	44
Stay where it is	**40**	43	37	36	39	46	43	35	41	41	37	25	40	37	41	40	42	33	45	41
Get worse	**19**	19	19	15	22	22	14	21	20	21	6	19	20	21	17	21	24	22	16	15

Preference for GOP Members of Congress

4. Which party's candidate did you vote for in the election to the US House of Representative in your Congressional district?

(%) Voters		Gender		Party			Age			Race			Region				Income			
		M	F	D	R	I	<35	35-49	50+	Wht	Blk	Hsp	NE	MW	S	W	<30k	30-50k	51-75k	>75k
The Republican Party's candidate	**50**	57	43	7	91	49	42	46	54	55	8	43	47	46	57	46	41	50	52	53
The Democratic Party's candidate	**44**	37	51	91	6	37	53	46	41	39	89	51	48	47	38	48	53	43	41	43
Another party's candidate	**2**	4	1	1	1	6	3	3	2	2	3	2	1	2	3	2	2	3	2	1
Don't Know	**4**	2	5	1	2	8	2	5	3	4	0	4	4	5	2	4	3	4	5	3

Demographics

5. What is your gender?

(%) Voters		Gender		Party			Age			Race			Region				Income			
		M	F	D	R	I	<35	35-49	50+	Wht	Blk	Hsp	NE	MW	S	W	<30k	30-50k	51-75k	>75k
Male	**47**	100	0	31	51	61	36	35	56	49	37	41	47	42	50	48	47	43	49	50
Female	**53**	0	100	69	49	39	64	65	44	51	63	59	53	58	50	52	53	57	51	50

6. Would you consider yourself a strong Democrat, a weak Democrat, a weak Republican, a strong Republican, or would you describe yourself as an Independent, not committed to either party?

(%) Voters		Gender		Party			Age			Race			Region				Income			
		M	F	D	R	I	<35	35-49	50+	Wht	Blk	Hsp	NE	MW	S	W	<30k	30-50k	51-75k	>75k
Strong Democrat	21	13	29	63	0	0	26	27	17	17	65	19	22	24	19	22	26	24	17	20
Weak Democrat	13	10	15	37	0	0	17	17	9	11	20	23	15	13	11	13	15	11	13	13
Weak Republican	13	14	12	0	37	0	12	12	14	14	3	12	12	11	14	15	8	13	15	16
Strong Republican	22	23	21	0	63	0	23	20	22	25	0	18	21	19	26	21	20	23	20	23
Independent	28	37	21	0	0	91	22	21	34	31	11	27	26	29	29	28	28	26	31	27
Other	3	3	2	0	0	9	1	3	3	3	2	0	4	5	1	2	3	4	3	2

7. Which of the following best describes your ethnic or racial background or heritage?

(%) Voters		Gender		Party			Age			Race			Region				Income			
		M	F	D	R	I	<35	35-49	50+	Wht	Blk	Hsp	NE	MW	S	W	<30k	30-50k	51-75k	>75k
White	81	84	78	66	90	87	67	73	89	100	0	0	84	89	74	79	84	77	84	81
Black	9	7	11	22	1	4	11	14	6	0	100	0	6	7	17	3	9	11	9	6
Hispanic	7	6	8	9	6	6	15	10	3	0	0	100	6	2	8	11	5	9	4	9
Asian	1	1	1	2	2	0	5	2	0	0	0	0	1	1	1	3	0	1	2	3
Middle Eastern	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Native American	1	1	1	0	1	1	1	1	1	0	0	0	1	0	0	3	1	1	1	1
Other	1	0	1	0	0	2	0	1	1	0	0	0	1	0	0	1	0	1	1	0

8. Which of the following categories best describes your age?

(%) Voters		Gender		Party			Age			Race			Region				Income			
		M	F	D	R	I	<35	35-49	50+	Wht	Blk	Hsp	NE	MW	S	W	<30k	30-50k	51-75k	>75k
18-24	5	4	6	6	5	4	29	0	0	4	8	10	6	5	4	4	7	5	5	3
25-34	12	9	14	16	12	8	71	0	0	10	12	27	12	10	10	16	11	12	10	13
35-49	26	19	32	34	24	20	0	100	0	23	40	36	28	26	27	23	22	29	24	30
50-64	34	30	38	37	35	30	0	0	60	36	32	19	35	36	31	35	32	30	40	35
65 and over	23	38	10	8	25	37	0	0	40	26	8	8	19	22	27	22	29	24	21	19

9. In what state do you currently reside?

(%) Voters		Gender		Party			Age			Race			Region				Income			
		M	F	D	R	I	<35	35-49	50+	Wht	Blk	Hsp	NE	MW	S	W	<30k	30-50k	51-75k	>75k
Northeast	21	21	21	23	20	20	23	23	20	22	14	18	100	0	0	0	19	18	22	22
Midwest	25	22	27	27	21	27	23	25	26	27	21	8	0	100	0	0	29	27	24	22
South	31	33	29	27	36	30	27	32	32	28	57	36	0	0	100	0	26	31	34	33
West	23	24	23	23	23	22	27	20	23	22	8	38	0	0	0	100	26	24	21	23

10. Into which of the following categories does your total family income fall?

(%) Voters		Gender		Party			Age			Race			Region				Income			
		M	F	D	R	I	<35	35-49	50+	Wht	Blk	Hsp	NE	MW	S	W	<30k	30-50k	51-75k	>75k
Less than $15,000	7	6	7	9	4	6	7	8	6	6	15	6	7	7	5	7	32	0	0	0
$15,000 to $30,000	14	15	13	15	13	14	14	9	16	16	6	7	12	17	11	16	68	0	0	0
$30,001 to $50,000	25	23	27	26	25	24	26	27	24	24	31	33	21	27	25	26	0	100	0	0
$50,001 to $75,000	23	24	22	21	24	25	20	21	25	24	22	14	24	22	25	21	0	0	100	0
$75,001 to $100,000	15	16	13	15	15	14	15	16	14	14	14	20	14	15	17	13	0	0	0	53
$100,001 to $150,000	10	10	10	9	11	9	8	12	9	10	6	10	11	7	11	10	0	0	0	35
$150,001 to $200,000	2	2	2	2	2	2	2	2	2	2	0	4	3	1	1	3	0	0	0	7
More than $200,000	1	1	1	1	2	1	1	1	1	1	0	0	1	2	1	1	0	0	0	4
Don't Know	4	3	4	2	4	4	6	2	3	3	6	4	6	3	3	2	0	0	0	0