

July 10, 2013

Sixteen museums, libraries and nonprofit institutions have been awarded a total of \$150,000 through the [Project:Connect Summer Youth Programming Competition](#). To request interviews with any of the winners please use the press contact below.

The winners are:

- **The Clay Studio’s Claymobile Outreach Claymation Learning Labs:** In three locations throughout Philadelphia, the Claymobile will engage more than 200 local disadvantaged teens aged 13-17 in web-based Claymation video projects that explore themes of good online citizenship, social responsibility, diversity and collaboration. Students will collaborate to create short Claymation films on issues of digital citizenship like cyber-bullying and online etiquette, and then will learn about safe and responsible online communication as they share their videos on the Claymobile’s YouTube and social media pages.
- **University of Arizona Foundation and The Feminist Wire’s LoveMaps:** Located in Tucson, Ariz., the University of Arizona’s Department of Gender and Women’s Studies and Women in Science and Engineering along with The Feminist Wire will host workshops for middle-school children on digital activism for social justice. The cornerstone of the project is the collaborative creation, production, and use of LoveMaps, a GIS social app that will enable participants to locate, follow, and learn from positive examples of social justice. Students will discuss their collaborations and produce content for TFW, taking the form of co-authored articles, digital media, interviews, and other engagements.
- **GlobalGirl Media’s Summer Training Academies:** With projects in Chicago, Los Angeles, South Africa, and Morocco, GlobalGirl Media develops the authentic voice and media literacy of teenage girls in under-served communities by enabling them to create and share digital journalism designed to ignite civic activism and social change. By linking young women internationally with seasoned reporters, educators and media-makers, the program empowers girls to make media that matters, improves media literacy, and encourages the promotion of healthier media messages about girls and women.
- **New York Public Radio (WNYC)’s “That Could Be Your Sister” Design Challenge:** WNYC’s youth media program, Radio Rookies, and the youth leadership organization Global Kids will host a “That Could Be Your Sister” Design Challenge for 50 New York teenagers at WNYC/New York Public Radio’s The Greene Space. The event will engage young people in the creation of a social app that will allow for better reporting and awareness of sexual cyberbullying.

- **Colorado State University’s Making Equity:** Planned and co-facilitated with a diverse group of fourth-graders and co-sponsored by the CSU Writing Project and the Fort Collins Museum of Discovery, the free event “Making Equity” will host approximately 100 fourth graders and their families to engage in hands-on activities intended to deepen understanding of the intersections between civic literacies, multimodal practices, and the marginalized history of Latinos in Northern Colorado. Students will produce media projects highlighting underrepresented history, mentor each other and adults about the uses of technology and making for civic purposes, and create artifacts to be displayed in the Fort Collins Museum of Discovery for future youth to build upon and learn from.
- **Racquet Up Detroit’s RU Connected:** Organized by Racquet Up Detroit, a nonprofit youth development program serving Detroit public-school students, RU Connected is an intensive two-week summer technology camp focused on creating powerful learning experiences that are hands-on, social, curiosity-driven, and fun. RU Connected will introduce 14 Detroit rising 8th graders to a range of free web-based tools – for screencasting, searching, annotating, photo editing, collaborative writing, and more – and explore their potential to turbocharge learning and creativity around the theme of “Deception: Seeking and Speaking the Truth.”
- **Digital Harbor Foundation’s WebSlam:** Hosted by the Digital Harbor Foundation in Baltimore, WebSlam is an intensive, week-long experience where students will develop real-world skills in web development and then put those skills to work to help others. Through the aid of tech coaches and direct instruction, 20 to 30 youth participants ages 13-19 will learn the basics of HTML, CSS, and PHP through developing for the WordPress platform in order to solve the needs of actual clients (nonprofits) who are in need of web solutions.
- **Filipino American Human Services’ Connected LYFE:** Organized by LYFE (Leading Youth to Find Empowerment), a Filipino American youth organization part of FAHSI (Filipino American Human Services, Inc.) based out of Queens, N.Y., Connected LYFE is a digital storytelling project and summer workshop series that will teach young people how to create and publish their own digital stories in a way that is compelling, creative, and safe. This project encourages young people who may be isolated geographically, generationally, or socially to connect with others to find strength, camaraderie, and community. The youth will be contributing to an online space in which their media creations are an entry point to discuss issues that are pertinent to them, such as high school, college, immigration, family, identity, health and sexuality, and bullying.
- **Neighborhood Associates Corporation’s Our Community, Our Environment:** Neighborhood Associates Corporation is partnering with Community Neighborhood Renaissance Partners and Environmental Justice Climate Change Coalition to create Our Community, Our Environment, an innovative one-week summer program for young people using a connected learning model that is relevant to students interests, innovative and transformative for them and the community. Students aged 13-18 in the Kenilworth/Parkside area of Washington, D.C. will attend a 6-day program designed to engage students organized into teams of five who will create a mobile application that increases community awareness and use of local natural resources. The project is designed to result in civically engaged youth with the technical skills to advocate for and promote positive activities and resources in their community.

- **Catholic Social Services Out of School Time Programs' Cyber Cadets Summer Workshop:** Located in Philadelphia, Cyber Cadets Summer Workshop will offer a hands-on learning experience that will develop a population of middle school kids who are versed in positive online etiquette. Sixty children from 11 to 14 years of age in both of these afterschool programs will work online collaboratively to fight against cyber bullying in their communities. Participants from rival schools will join together for social face-to-face events that include team-building activities where youth are able to put anti-bullying efforts into real world practice. Participants will be informed about the dangers of cyber bullying and given a forum for developing strategies to combat it through an Internet campaign against cyber bullying in their communities.
- **Jacob Burns Film Center (JBFC):** Hosted at the JBFC, Reel Change: Community Vision is a collaborative learning experience where students will imagine, research, and create media that describe a new vision for a community they value. During this interactive workshop, high school students articulate their understanding of community, develop a vision for their neighborhood, and utilize collaborative mechanisms of the Internet to create infographics and advocacy videos to inspire change. All research will be organized and shared using web-based collaborative tools, and then distributed with final projects, showing the entire creative process. Students will learn composition, camera work, shooting, editing and data visualization. Experientially, students will also learn about best practices of social media, privacy, and source acknowledgement.
- **Free Library of Philadelphia Foundation's Connected Messages:** Organized by the Free Library of Philadelphia, youth ages 10-18 will come together at five Free Library sites to participate in the Connected Messages project, creating digitally augmented postcard murals. This project will integrate technological and traditional literacy with art to spread messages of bravery, acceptance, and identity. Connected Messages is an opportunity for youth to create and share their objects and ideas with their community and through the web platform, communicating their messages across the city and around the world. As such, their work will open a dialogue that stretches between neighborhoods, communities, and the web through an open access institution: the public library.
- **Michigan Roundtable for Diversity and Inclusion's Digital Media for Social Justice:** Located in Detroit, Digital Media for Social Justice will invite 50 youth from area high schools to come together for a digital learning lab and mentoring/leadership workshop to brainstorm about the issues of discrimination or disparities that take place in their schools. Through facilitated discussion, youth will be encouraged to share examples of ways that they have used the web either constructively or destructively, and how they can use it constructively in the future. Participants will use the skills that they learn to create multimedia campaigns to address issues of discrimination or disparities that they see in their schools and communities such as bullying, religious intolerance, sexual orientation discrimination, and teen sexual health.
- **Appalachian Media Institute's Digital Citizenship Lab:** Appalachian Media Institute will host a month-long production lab with youth interns, aged 14-22, from southeastern Kentucky counties. Located in Whitesburg, KY, the organization will provide equipment, training, and mentorship to rural interns who want to explore the realities of limited broadband access in the coalfields. In particular, youth interns will create multi-media

pieces that look more closely at the educational and economic impacts we face by our lack of high-speed Internet availability.

- **ThreeSixty Journalism's Journalism and Communications Lab:** ThreeSixty Journalism, a youth journalism program serving teens ages 12-19 in Minnesota, will host a summer journalism and communications lab and public teach-in focused on issues involving teens and technology, specifically privacy and good citizenship. At a workshop held at the University of St. Thomas campus in St. Paul, Minnesota, 12 to 16 teens ages 15-18 will collaborate with professional journalists to develop articles, blog posts, video and podcasts exploring these issues. A small group of teens will work with an adult programmer to develop ProtectMyRep, an online tool that teens can use to assess and repair their on-line reputations, and a dozen youth volunteers from ThreeSixty will learn how to use the tool and share it with other teens at their schools and the teach-in.
- **Eyebeam's Digital Day Camp 2013:** Located in New York City, Digital Day Camp 2013 (DDC13) is a four-week summer intensive program in arts and technology for teenagers, providing a unique, creative, and hands-on learning experience in gaming, electronics, coding, media, and music. Students will produce final projects that incorporate their new knowledge of hardware, software, and web tools and present these projects to family and friends at a public presentation/reception at Eyebeam, as part of Mozilla's Maker Party 2013. As students learn to create their projects, they will document each step (using such online tools as Flickr, Instagram, Tumblr and github), and then, under the guidance of their teachers, post in a personal blog, thus also improving their awareness of and comfort with online sharing and appropriate online behavior, promoting a positive online reputation, and clearly defining what kind of data is safe to post.

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